

Merseyside

primary times

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Reach the family market via the network of primary schools in MerseySide...

Facts

- Largest family media in Merseyside
• One copy allocated for each of the 40,000 families at a local primary school
• A large proportion of schools in Merseyside subscribe to Primary Times
• Readership of over 95,000



...and all the towns and villages in between

Publication Schedule 2018

Table with 2 columns: Event (EASTER, MAY HALF TERM, SUMMER, BACK TO SCHOOL, OCTOBER HALF TERM, CHRISTMAS/NEW YEAR) and Date Range (Mid March - Mid May, Mid May - Early July, Early July - Early September, Early September - Early October, Early October - Mid November, Mid November - Mid March).

Advertising Rates

Table with 2 columns: Ad Type (Double Page, Front Cover Sponsorship, Full Page, 1/2 Page, 1/4 Page, 1/8 Page, 1/16 Page, Box) and Price (£2500.00, £1500.00, £1250.00, £750.00, £450.00, £225.00, £125.00, £70.00).

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helping families have fun together