

2023 Dates & Rates

65,000
copies
per issue

Kent primary times



2023 Publication dates

February Half Term

Copy by: 10 Jan Publishes: 30 Jan

Easter

Copy by: 21 Feb Publishes: 13 Mar

May Half Term

Copy by: 25 Apr Publishes: 15 May

Summer

Copy by: 20 Jun Publishes: 10 Jul

Back to School

Copy by: 15 Aug Publishes: 4 Sep

October Half Term

Copy by: 19 Sep Publishes: 9 Oct

Winter

Copy by: 7 Nov Publishes: 27 Nov

File formats: We prefer high resolution PDFs with all colours set to CMYK and all fonts embedded. We can also use TIFF and JPEG files (CMYK, 300dpi). **We can't accept Word, Publisher or Powerpoint files.**

Advertising Rates*

Sixteenth Page £140.00
W43mm x H66mm

Eighth Page £260.00
W90mm x H66mm or W43mm x H135mm

Quarter Page £445.00
W90mm x H135mm or W184mm x H66mm

Half Page £800.00
W184mm x H135mm or W90mm x H273mm

Full Page £1,430.00
For a full bleed advert: W216mm x H303mm.
For an advert with a white border all the way round: W184mm x H273mm

Double Page £2,750.00
For a full bleed advert: W216mm x H303mm

OB Cover £1,540.00
For a full bleed advert: W216mm x H303mm

Front Cover Package - Silver (+ Quarter page) £1,315.00

Front Cover Package - Gold (+ Half page) £1,670.00

Inserts £37.50 per thousand
Minimum 10,000

3+ series rate 10% Full Series 20%

£126.00 £112.00
Per Issue Per Issue

£234.00 £208.00
Per Issue Per Issue

£400.50 £356.00
Per Issue Per Issue

£720.00 £640.00
Per Issue Per Issue

£1,287.00 £1,144.00
Per Issue Per Issue

£2,475.00 £2,200.00
Per Issue Per Issue

£1,386.00 £1,232.00
Per Issue Per Issue

Digital Advertising:

Leader board - £150 per calendar month

MPU - £100 per calendar month



Place your advert now! Call 07736 945720 or email victoria.jelleyman@primarytimes.co.uk

Terms & Conditions: New advertisers: Payment in advance for the first advert placed. Repeat advertisers: Payment to be made within 14 days of publication. Cancellation must be notified in writing 14 days prior to copy deadline. *Prices are per issue, and exclude VAT.