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Wiltshire

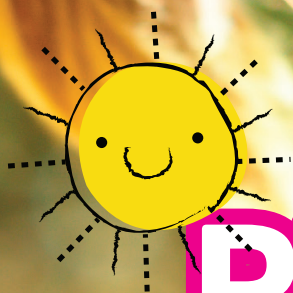
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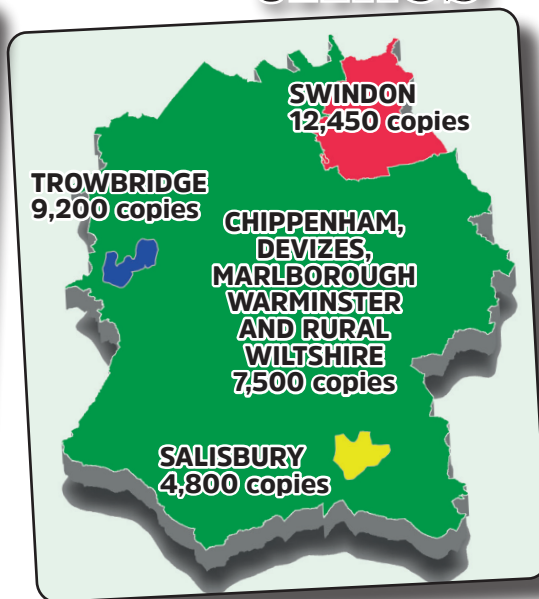
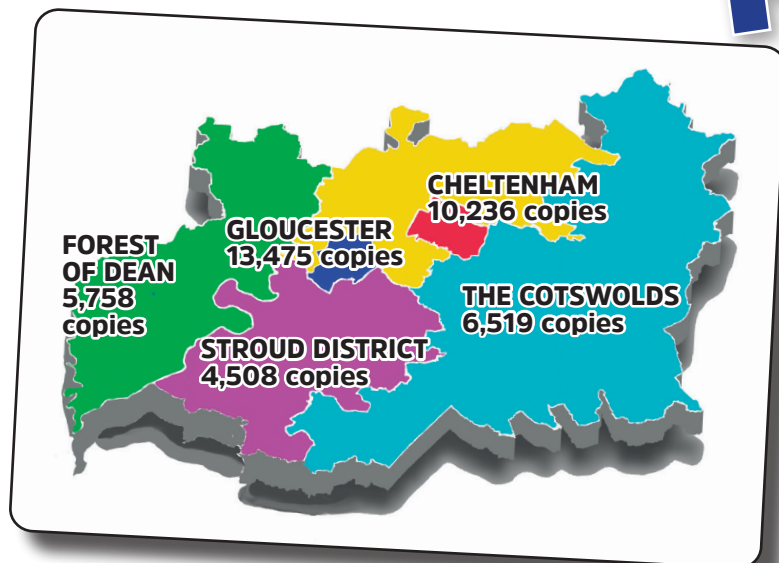
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SCHEDULES 2022-2023*

	Cover dates	What's On deadline	Advertising and editorial deadlines
OCTOBER HALF TERM 2022	Sat 22 Oct - Fri 16 Dec 22	Fri 16 Sep	Mon 19 Sep
CHRISTMAS 2022	Sat 17 Dec - Fri 17 Feb 23	Fri 4 Nov	Mon 7 Nov
FEBRUARY HALF TERM 2023	Sat 11 Feb - Fri 31 Mar 23	Fri 13 Jan	Mon 16 Jan
EASTER 2023	Sat 1 Apr - Fri 26 May 23	Fri 3 Mar	Mon 6 Mar
MAY HALF TERM 2023	Sat 27 May - Fri 21 Jul 23	Fri 14 Apr	Mon 17 Apr
SUMMER 2023	Sat 22 Jul - Sun 3 Sep 23	Fri 16 Jun	Mon 19 Jun
BACK TO SCHOOL 2023	Mon 4 Sep - Fri 21 Oct 23	Mon 7 Aug	Wed 9 Aug

*Where the two counties have different term dates, the earlier is shown.

WEBSITE AND SOCIAL MEDIA

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NATIONAL OPPORTUNITIES

LEADERBOARD 500,000 page impressions. Best CTR 0.16%, Ave. CTR 0.08%

MPU 500,000 page impressions. Best CTR 0.16%, Ave. CTR 0.08%

BESPOKE NEWSLETTER 135,000 UK subscribers. Open rate (O.R.) 10-20%, CTR 3-5%

NEWSLETTER SPONSORSHIP 135,000 UK subscribers. Open rate 10-20%, CTR 3-5%

NEWSLETTER ITEMS 135,000 UK subscribers. Open rate 10-20%, CTR 3-5%

REGIONAL OPPORTUNITIES

LEADERBOARD 15,000 page Impressions. CTR 1.45%

MPU 15,000 page impressions. CTR 1.45%

BESPOKE NEWSLETTER Up to 2,000 targeted subscribers. O.R. 15-25%, CTR 10-15%

NEWSLETTER SPONSORSHIP Up to 2,000 targeted subs. O.R. 15-25%, CTR 10-15%

NEWSLETTER ITEMS Up to 2,000 targeted subscribers. O.R. 15-25%, CTR 10-15%



Glos: ave. monthly reach 5,000 readers. Wilts ave. montly reach 4,500

All figures correct as of December 2022

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ALL ENQUIRIES

MIKE GARTSIDE

mike.gartside@

primarytimes.co.uk

07908 685916

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CALL OR EMAIL MIKE: 07908 685916 OR MIKE.GARTSIDE@PRIMARYTIMES.CO.UK