

Northamptonshire primary times

PHONE 0118 972 4980

EMAIL office@primarytimesmag.com



REACH THE FAMILY MARKET VIA THE NETWORK OF PRIMARY SCHOOLS IN NORTHAMPTONSHIRE...

FACTS

- Largest family media in Northamptonshire
- One copy allocated for each of the 40,000 families at a local primary school
- Over 150 schools in Northamptonshire subscribe to Primary Times
- Readership of over 90,000



...AND ALL THE
TOWNS AND
VILLAGES IN
BETWEEN

PUBLICATION SCHEDULE

February	Late January – Mid March
Easter	Mid March – Mid May
May Half Term	Mid May – Early July
Summer	Early July – Early September
October Half Term	Early October – Mid November
Christmas/New Year	Mid November – Late January

HELPING FAMILIES
HAVE FUN TOGETHER

ADVERTISING RATES

Double page	£2000.00
Front cover sponsorship	£1250.00
Full page	£1000.00
1/2 page	£675.00
1/4 page	£375.00
1/8 page	£190.00
1/16th	£110.00
Box	£55.00

TERMS & CONDITIONS

Payment in advance for first time advertisers. Settlement STRICTLY 10 days from publication. Cancellation 21 days prior to publication. Debit and credit card facilities available. ALL PRICES quoted per issue, EXCLUDING VAT.