

Merseyside primary times

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REACH THE FAMILY MARKET VIA THE NETWORK OF PRIMARY SCHOOLS IN MERSEYSIDE...

FACTS

- Largest family media in Merseyside
- One copy allocated for each of the 40,000 families at a local primary school
- Over 150 schools in Merseyside subscribe to Primary Times
- Readership of over 95,000



...AND ALL THE
TOWNS AND
VILLAGES IN
BETWEEN

PUBLICATION SCHEDULE

Easter	Mid March – Mid May
May Half Term	Mid May – Early July
Summer	Early July – Early September
Back to School	Early September – Early October
October Half Term	Early October – Mid November
Christmas/New Year	Mid November – Late January

HELPING FAMILIES
HAVE FUN TOGETHER

ADVERTISING RATES

Double page	£2500.00
Front Cover Sponsorship	£1500.00
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