

Cheshire & The Wirral primary times

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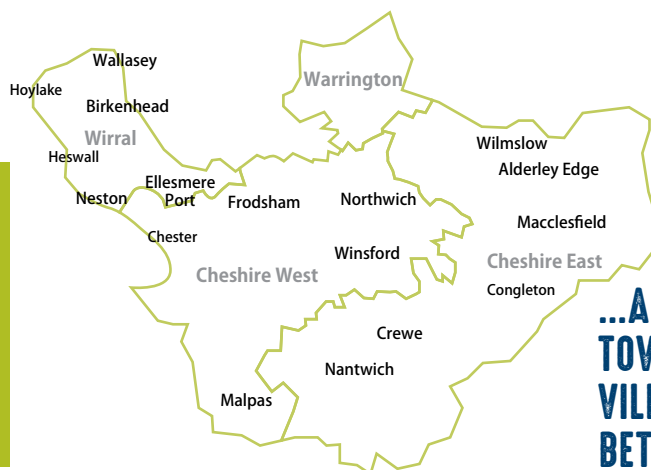
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REACH THE FAMILY MARKET VIA THE NETWORK OF PRIMARY SCHOOLS IN CHESHIRE & THE WIRRAL...

FACTS

- Largest family media in Cheshire & The Wirral
- One copy allocated for each of the 45,000 families at a local primary school
- Over 220 schools in Cheshire & The Wirral subscribe to Primary Times
- Readership of over 120,000



...AND ALL THE
TOWNS AND
VILLAGES IN
BETWEEN

PUBLICATION SCHEDULE

February	Late January – Mid March
Easter	Mid March – Mid May
May Half Term	Mid May – Early July
Summer	Early July – Early September
Back to School	Early September – Early October
October Half Term	Early October – Mid November
Christmas/New Year	Mid November – Late January

HELPING FAMILIES
HAVE FUN TOGETHER

ADVERTISING RATES

Double page	£2300.00
Front Cover Sponsorship	£1450.00
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1/16th	£150.00

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