

# Berkshire primary times

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## REACH THE FAMILY MARKET VIA THE NETWORK OF PRIMARY SCHOOLS IN BERKSHIRE...

### FACTS

- Largest family media in Berkshire
- One copy allocated for each of the 63,000 families at a local primary school
- Over 275 schools in Berkshire subscribe to Primary Times
- Readership of over 175,000



...AND ALL THE TOWNS AND VILLAGES IN BETWEEN

### PUBLICATION SCHEDULE

February	Late January – Mid March
Easter	Mid March – Mid May
May Half Term	Mid May – Early July
Summer	Early July – Early September
Back to School	Early September – Early October
October Half Term	Early October – Mid November
Christmas/New Year	Mid November – Late January

HELPING FAMILIES  
HAVE FUN TOGETHER

### ADVERTISING RATES

Double page	£2500.00
Front Cover Sponsorship	£1600.00
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