

primary times



The FREE glossy A4 magazine targeting parents and teachers of 4–11 year old children in South Yorkshire...



Tel 0114 2799791

mandymail@btconnect.com

www.primarytimes.net/south_yorkshire

Primary Times South Yorkshire, Unit 211 JC Albyn Complex,
Burton Road, Sheffield S3 8BZ



Published 6 times a year, each issue is full of news, features, money off vouchers and competitions. This niche publication has been given out at schools in the South Yorkshire region since 1997! Primary Times works harder to promote your business whether it be through your advert in the magazine or through social media.

Efficient and effective distribution through primary schools just before each holiday, so guaranteed to reach your target market.



30k copies in children's school bags 6 times a year!

Media Info

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Feb Half Term

Published: 5 February Copy Req'd: 24 January

Easter

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May Half Term

Published: 14 May Copy Req'd: 2 May

Summer

Published: 9 July Copy Req'd: 27 June

Oct Half Term

Published: 15 October Copy Req'd: 3 October

Christmas

Published: 19 November Copy Req'd: 7 November

Sixteenth Page £145

43mm wide x 66mm high or 90mm wide x 30mm high

Eighth Page £220

90mm wide x 66mm high or 43mm wide x 135mm high

Quarter Page £360

90mm wide x 135mm high or 184mm wide x 66mm high

Half Page £665

184mm wide x 135mm high or 90mm wide x 273mm high

Full Page £1115

Our magazine is A4, so if your design supports full bleed then resulting size would be 220mm wide x 307mm high otherwise 184mm wide x 273mm high

Front Cover Deal £1175

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