



Advertising Production Schedule 2017

Edition	Booking Deadline	Copy Deadline	Issue Date
February Half Term	23 rd January 2017	27 th January 2017	6 th February 2017
Easter Holiday	13 th March 2017	17 th March 2017	27 th March 2017
May Half Term	28 th April 2017	5 th May 2017	15 th May 2017
Summer Holiday	19 th June 2017	23 rd June 2017	3 rd July 2017
Back to School	21 st August 2017	25 th August 2017	4 th September 2017
October Half Term	25 th September 2017	29 th September 2017	9 th October 2017
Christmas Holidays	13 th November 2017	17 th November 2017	27 th November 2017

Copy deadline for complete artwork is 5pm on the Monday 7 days prior to publication date.

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